

CORDOVA RECREATION & PARK DISTRICT OPTIMIZED PLAN

Rancho Cordova City Council Meeting

August 7, 2023



www.crpdc.com/OptimizedPlan



GATES
+ASSOCIATES 

AGENDA

MEETING PURPOSE: Provide an update on the Optimized Plan, planning process and project schedule.

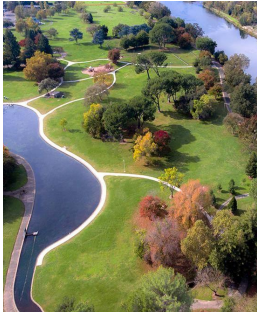
1. INTRODUCTION

- a. About the Project
- b. About CRPD

2. EFFORTS-TO-DATE

- a. Community Outreach (Round 1)
- b. Inventory Assessment
- c. Recreation Assessment
- d. Financial Assessment

3. NEXT STEPS





PROJECT TEAM



Patrick Larkin
General Manager

Laura Taylor
Park Planning &
Development Manager

Jill Nunes
Director of Parks
& Recreation



Casey Case
Principal

Melonie Reynolds
Project Manager

Rylee Rodriguez
Planner

Rebecca Flanagan
Outreach Coordinator



ABOUT THE PROJECT

What is an OPTIMIZED PLAN?

An **Optimized Plan** is a **concise, user friendly, actionable document** that provides **guidance** for CRPD over the next 10+ years.

The plan will determine **current and future residents' needs** in order to prioritize **equitable access** to CRPD's parks, facilities, programs, services and recreational opportunities.





ABOUT THE PROJECT

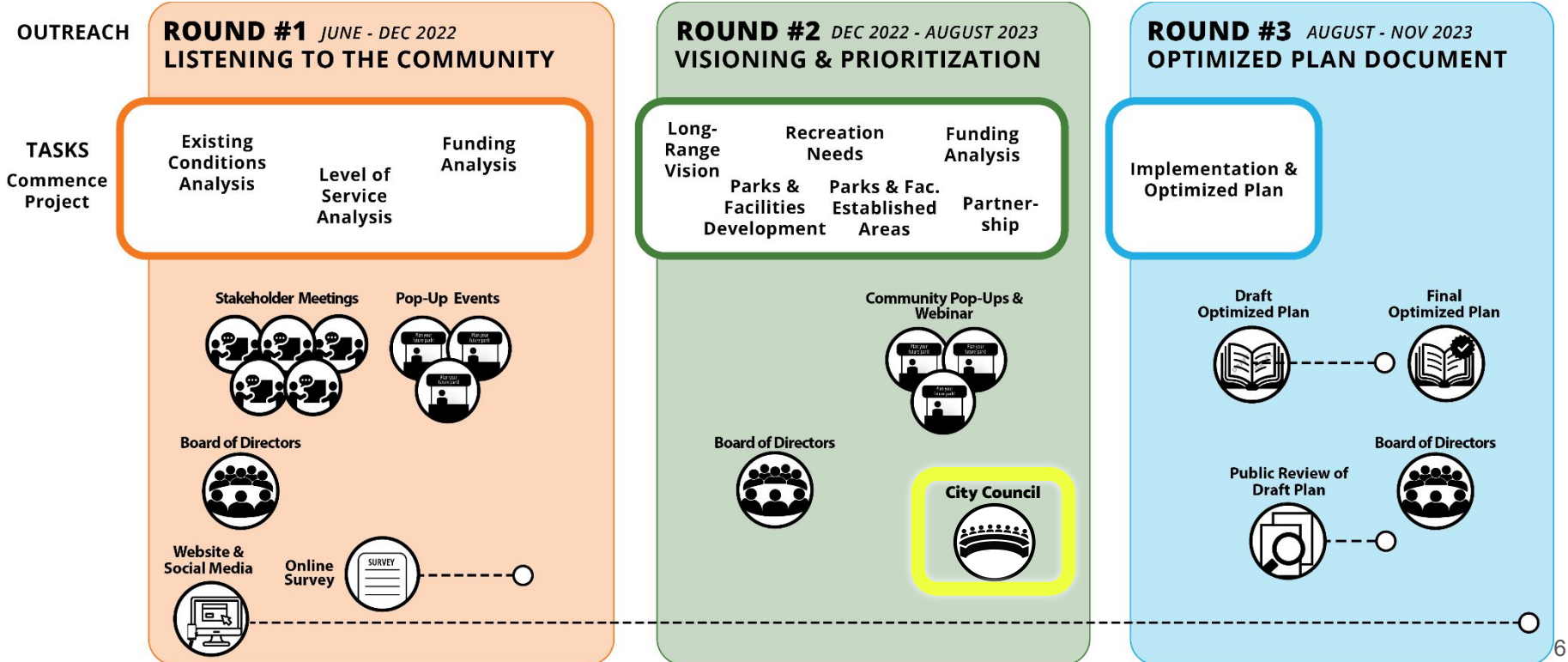
PURPOSE

- Develop a **forward-looking, implementable plan** that reflects public desires, establishes a compelling vision and guides CRPD for the next 10+ years
- Empower and motivate District residents to participate in the planning process through **robust community engagement**
- Conduct a comprehensive **Needs Assessment** that accurately reflects CRPD's growing & increasingly diverse population and evaluates the 2014 approved Level of Service (LOS)
- Evaluate and prioritize implementation of **proposed facilities and opportunity sites**
- Realistically address **capital and maintenance funding** available in CRPD's different district areas
- Craft recommended actions to achieve synchronization with **Land Authority Policies, California Environmental Quality Act (CEQA) requirements, and Climate Action Mandates.**



ABOUT THE PROJECT

PROCESS & TIMELINE

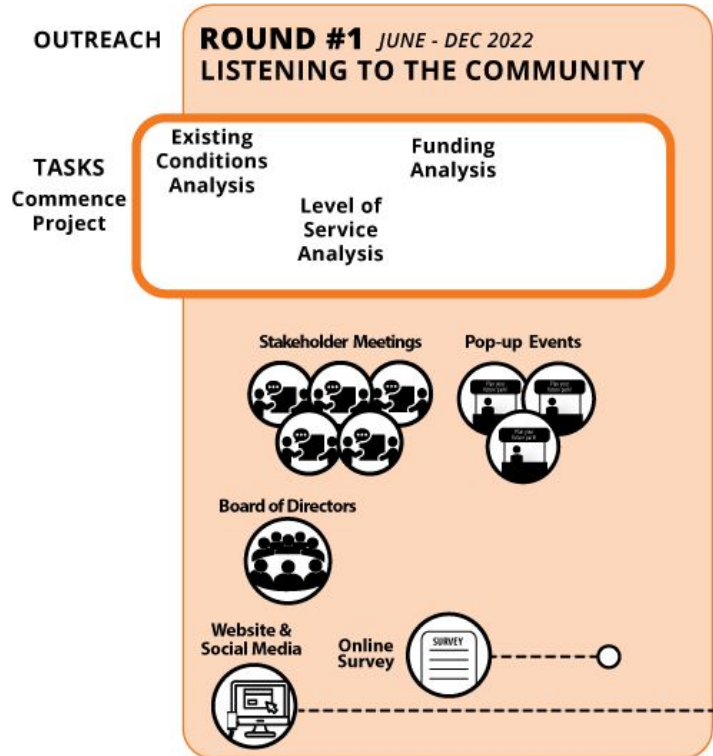




ABOUT THE PROJECT

WHAT'S BEEN DONE

PROCESS



LISTENING TO THE COMMUNITY

- Demographics & Benchmarking
- Existing Conditions Analysis
- Programming Analysis
- Level of Service Analysis
- Financial Analysis



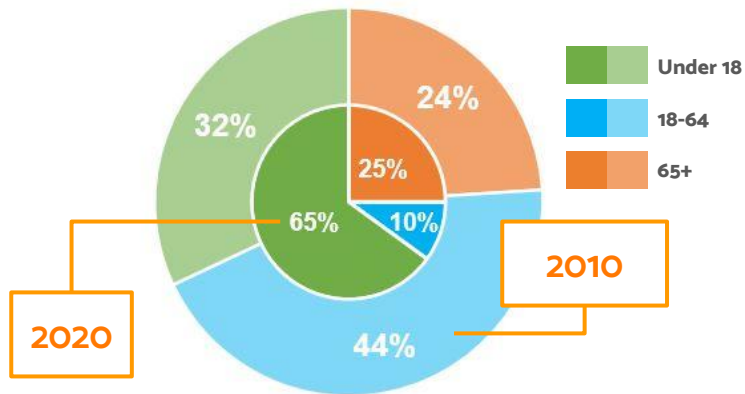
ABOUT CRPD

DEMOGRAPHIC ANALYSIS

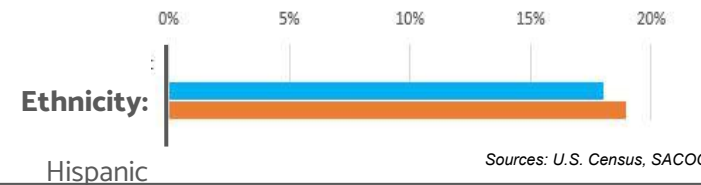
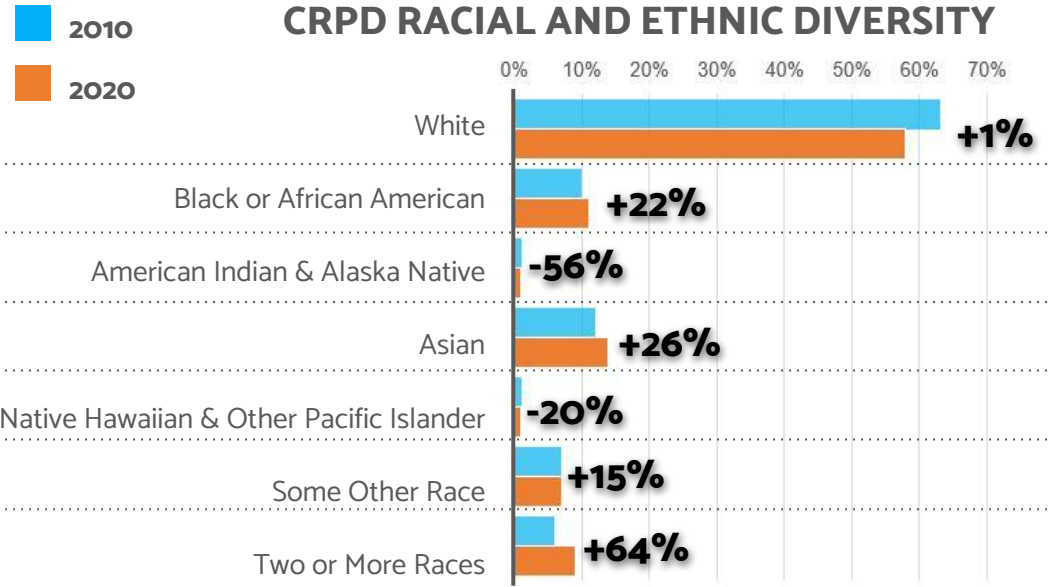
(2010-2020)

- **Aging population**
65+ increased 44%
- **Growing multicultural population**
Two or More Races increased 64%

CRPD AGING POPULATION



CRPD RACIAL AND ETHNIC DIVERSITY



Sources: U.S. Census, SACOG



ABOUT CRPD

BENCHMARKING ANALYSIS

- Compared to nearby Special Districts *Cosumnes CSD*, *Southgate RPD*, and *El Dorado Hills CSD*
- CRPD ranks **low in overall parkland** to its peers

TOTAL PARKLAND ACRES PER 1,000 RESIDENTS





EFFORTS-TO-DATE

INVENTORY ASSESSMENT

34

CORDOVA RECREATION AND PARK DISTRICT OPTIMIZED PLAN

Independence Community Park

10949 Britton Way
Mather, CA 95655



PARK STATS		
Community Park	12 acres	Election District
Level 1		4



CONDITIONS REPORT		2020
Independence Community Park		
Access & Function		
Lighting	Walking Paths	0
Crosswalk & Curb Cut	Benches	0
Drinking Fountain	Parking Lot	0
Restrooms	Bike Racks	0
Pathway Connectivity		0
Amenities		
Playgrounds	Picnic Areas	0
Multuse Field	BBQs	0
Pavilions (small)	Diamond Field	0
Landscape		
Open Grass Area	Trees	0
RECREATION USES		
Passive Recreation	Organized Recreation	✓
Active Recreation	Rentals	✓
Events & Programs		✗
PARK CATEGORY REQUIREMENTS		
Community Park Level 1		
Neighborhood Park	Athletic Field	✓
Require n/a		✓
Restrooms	Parking Lot	✓
Spa/Pool		✗

About the Park

Independence Community Park is located next to Mather Heights Elementary School. This twelve-acre park incorporates multiple picnic pavilions, playgrounds and a Baseball field in the heart of Mather.

Urban Fabric

- Adjacent to Mather Heights Elementary School
- 0.4 miles from Veterans Park and under 4 miles from Mather Airport.
- Trail Access: No

35

EXISTING CONDITIONS

42 PARKS & 11 COMMUNITY RECREATION FACILITIES

- Existing Conditions
- Recreation Uses
- Park Category Requirements





September through December 2022

EFFORTS-TO-DATE

COMMUNITY OUTREACH

1600+
Community members
engaged through
Round 1 public outreach

- Rosemont Community Celebration
- Halloween at Hagan
- Tree Lighting Event
- Stakeholder Interviews
- Online Survey













Pop-ups at
THREE
community
events





Favorite features and future enhancements

TOP 10 Current Park Amenities
SURVEY QUESTION 8

 Trees	 Walking Paths
 Open Lawn Space	 Picnic Areas & Tables
 Benches & other seating opportunities	 Playgrounds
 Restrooms	 Water Splash/Spray Parks
 Aquatic Center/Pool	 Outdoor Amphitheater

TOP 10 Amenities to Enhance CRPD Parks & Recreation Facilities
SURVEY QUESTION 10

 Restrooms	 Trees
 Multi-use Paths	 Shade Structures
 Benches & other seating opportunities	 Picnic areas and tables
 Native Planting Areas	 Playgrounds
 Dog Park	 Pathway Lighting

EFFORTS-TO-DATE COMMUNITY OUTREACH



#1 **Community Recreation Facility**
SURVEY QUESTION 7



CONNECT WITH NATURE
#1 **Reason for Visiting CRPD Sites**
SURVEY QUESTION 4



42 Parks

32 Neighborhood Parks

10 Community Parks

EFFORTS-TO-DATE INVENTORY ASSESSMENT

Neighborhood Parks

- Ahlstrom Park
- Argonaut Park
- Cobblestone Park
- Countryside Park
- Cypress Grove Park
- Eagles Nest Park
- Federspiel Park
- Gold River Park
- Gold Station Park
- Hillside Park
- Henley Park
- Kavala Ranch Park
- Larchmont-Rossmoor Park
- Manlove Park
- Primrose Park
- Prospect Hill Park
- Pyramid Peak Park
- Renaissance Park
- Riviera East Park
- Rosemont Park North
- Rosswood Park
- Salmon Falls Park
- Sandpiper Park
- Sonoma Park
- Sparrow Park
- Sunridge Park
- Sunriver Park
- Taylor Park
- The Village Green
- Tuscany Park
- Veterans Park
- Waterbrook Park

Community Parks

- Dave Roberts Community Park
- Hagan Community Park
- Heron Landing Community Park
- Independence Community Park
- Labyrinth Community Park
- Larchmont Community Park
- Lincoln Village Community Park
- Rosemont Community Park
- Stonecreek Community Park
- White Rock Community Park



EFFORTS-TO-DATE

INVENTORY ASSESSMENT



New Term: Community Recreation Facility

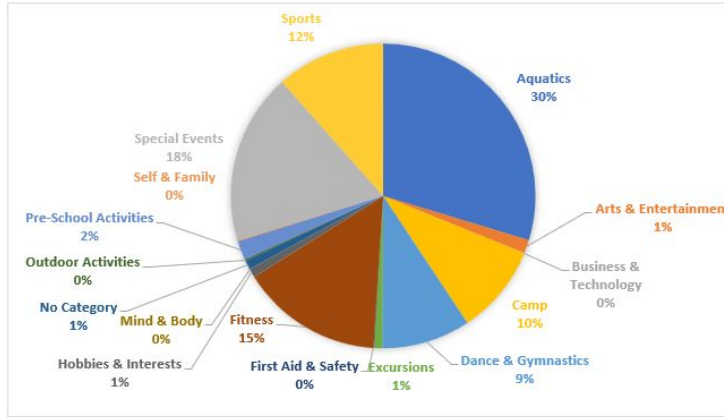
All facilities offered by CRPD, including pools, museums, centers, and more!

11 COMMUNITY RECREATION FACILITIES

- Center Property
- Cordova Community Pool Complex
- Cordova Golf Course
- Hagan Community Center
- Hagan Community Barn
- Lincoln Village Community Pool
- Mather Sports Center
- Mather Sports Complex
- Neil Orchard Senior Activities Center
- White Rock Community Clubhouse
- White Rock Splash Park



Breakdown of Registrants by Activity Category (2017 - Present)



EFFORTS-TO-DATE RECREATION ASSESSMENT

- Existing Recreation Programs
 - Comparison to peer communities
- Levels of Participation
- Staffing Allocations
- Program Expansion
- Cost Recovery Analysis

Programming Offerings from Northern California Recreation & Park Districts

District	Weed	Mt. Shasta	Chico Area	Paradise	The Auburn Area	Greater Vallejo	Southgate	Mission Oaks	Hayward Area	Cosumnes	Cordova
Early Childhood			✓	✓		✓			✓	✓	✓
Youth		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Teen				✓			✓	✓	✓	✓	✓
Adult	✓	✓	✓	✓	✓			✓	✓	✓	✓
Fitness	✓		✓	✓		✓	✓			✓	✓
Senior /Active									✓		✓
Aquatics	✓					✓	✓		✓	✓	✓
Swim Teams	✓					✓	✓				✓
Camps			✓			✓	✓	✓	✓	✓	✓
Youth Sports	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Adult Sports			✓		✓	✓	✓		✓	✓	✓
Trips & Excursions			✓						✓	✓	✓
Therapeutic / Inclusive			✓			✓				✓	



EFFORTS-TO-DATE

LEVEL OF SERVICE ASSESSMENT

Current Level of Service, CRPD Compared to Peer Communities
Residents served by a single facility instance

JURISDICTION	CRPD		Cosumnes CSD		Southgate RPD		El Dorado Hills CSD	
	Quantity	1 per --- persons	Quantity	1 per --- persons	Quantity	1 per --- persons	Quantity	1 per --- persons
Playgrounds	53	2,400	130	1,500	45	3,000	35	1,300
Baseball / Softball Fields	32	4,000	58	3,400	15	9,000	6	7,800
Soccer / Multi-purpose Fields	33	3,900	43	4,700	25	5,400	23	2,000
Basketball Courts (Full and half)	23	5,600	27	7,400	26	5,200	15	3,100
Picnic Areas	180	700	108	2,000	41	3,300	52	900

- Comparisons within CRPD:
 - CRPD Election Districts
 - Land Authority (City vs County)
 - New Growth vs Established Areas
- Compared to benchmarked peer communities
 - Cosumnes CSD
 - Southgate RPD
 - El Dorado Hills CSD
- Assessed parkland, recreational facilities, and amenities



EFFORTS-TO-DATE

FINANCIAL ASSESSMENT

Financial Comparison of CRPD to Peer Communities* Average

*Sunrise RPD, Southgate RPD, El Dorado Hills CSD, Cosumnes CSD)

	CRPD	Average *
Below average <i>revenue per resident</i>	\$137	\$240
Similar reliance on <i>property taxes and assessments in District revenue</i>	74%	73%
In line with average <i>operating expenses per acre</i>	\$25,942	\$27,081
Slightly above average <i>residents per acre</i>	213	202
In line with 3-yr <i>coverage of capital projects with property taxes and assessments</i>	65%	66%
Slightly below <i>effective property tax rate</i>	1.21%	1.25%

- Goals of Funding & Financing Workstream
- CRPD Financial Goals
- CRPD Opportunities, Strengths, Constraints, & Weaknesses
- Summary of Key Findings



COMMUNITY INPUT (Round 2: Summer 2023)

- Community Events
 - **Next Up: Friday, 8/11, 5 p.m. at Lincoln Village Community Pool**
First 100 participants will get free hot dogs!
 - *Completed:* Wednesday, 7/26, Webinar
 - *Completed:* Friday, 7/28, Pop-Up at Prospect Hill Park

OPTIMIZED PLAN

- Ongoing
 - Optimized Plan - Draft Chapters
- Upcoming
 - Goals & Recommendations
 - Prioritization

NEXT STEPS

STAY INVOLVED

- Visit the project website www.crpdc.com/optimizedplan
- Spread the word about upcoming **Community Events**



NEXT STEPS

PROCESS & TIMELINE

OUTREACH

ROUND #1 JUNE - DEC 2022
LISTENING TO THE COMMUNITY

TASKS
Commence
Project

Existing Conditions Analysis Level of Service Analysis Funding Analysis

Stakeholder Meetings



Pop-Up Events



Board of Directors



Website & Social Media



Online Survey



ROUND #2 DEC 2022 - AUGUST 2023
VISIONING & PRIORITIZATION

Long-Range Vision Recreation Needs Funding Analysis
Parks & Facilities Development Parks & Fac. Established Areas Partnership

Community Pop-Ups & Webinar



Board of Directors



City Council



ROUND #3 AUGUST - NOV 2023
OPTIMIZED PLAN DOCUMENT

Implementation & Optimized Plan

Draft Optimized Plan



Final Optimized Plan



Public Review of Draft Plan



Board of Directors





THANK YOU!

Questions or Comments?

www.crpdp.com/OptimizedPlan