Community Pool Replacement

Cordova Recreation and Park District **Community Workshop** February 15, 2018



















- Project History
- Site Analysis
- Market + Operational Study
- Conceptual Site Design Scenarios
- Question + Answer





Inter + Act

Project History

PROJECT GOALS

- Largest program possible
- Traditional uses
- Community pride something for everyone
- Improved accessibility
- Enhanced technology
- Less concrete, more green
- No open roofs
- Fun Factor!
- Enhance park legacy





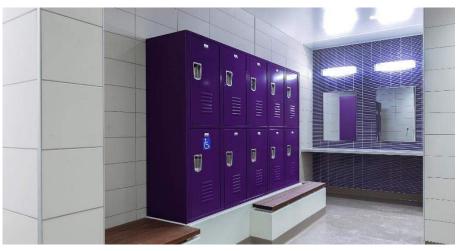


POOL BUILDING PROGRAM

- All gender / family restrooms
- Locker rooms / family changing facilities
- Staff / lifeguard office
- Accommodate vending
- Explore feasibility to upgrade concessions
- Storage
- Future expansion







POOL DECK PROGRAM

- Room for large swim teams (all-day)
- Explore accommodations for future bleachers
- Sun shades with lounge chairs
- Timing system
- "Relax + Refresh" near concessions
- Shade
- Retreat feel
- Warm-up area
- Space for fundraisers / parties / gatherings







POOL PROGRAM

- Open to one-pool design (w/ fun factor)
- Flexible
- Swimming lessons
- Active use primary goal
- Fun-factor secondary goal
- Evaluate possibility of zero entry
- Unique feel to facility community









Zoom Out
Site Analysis

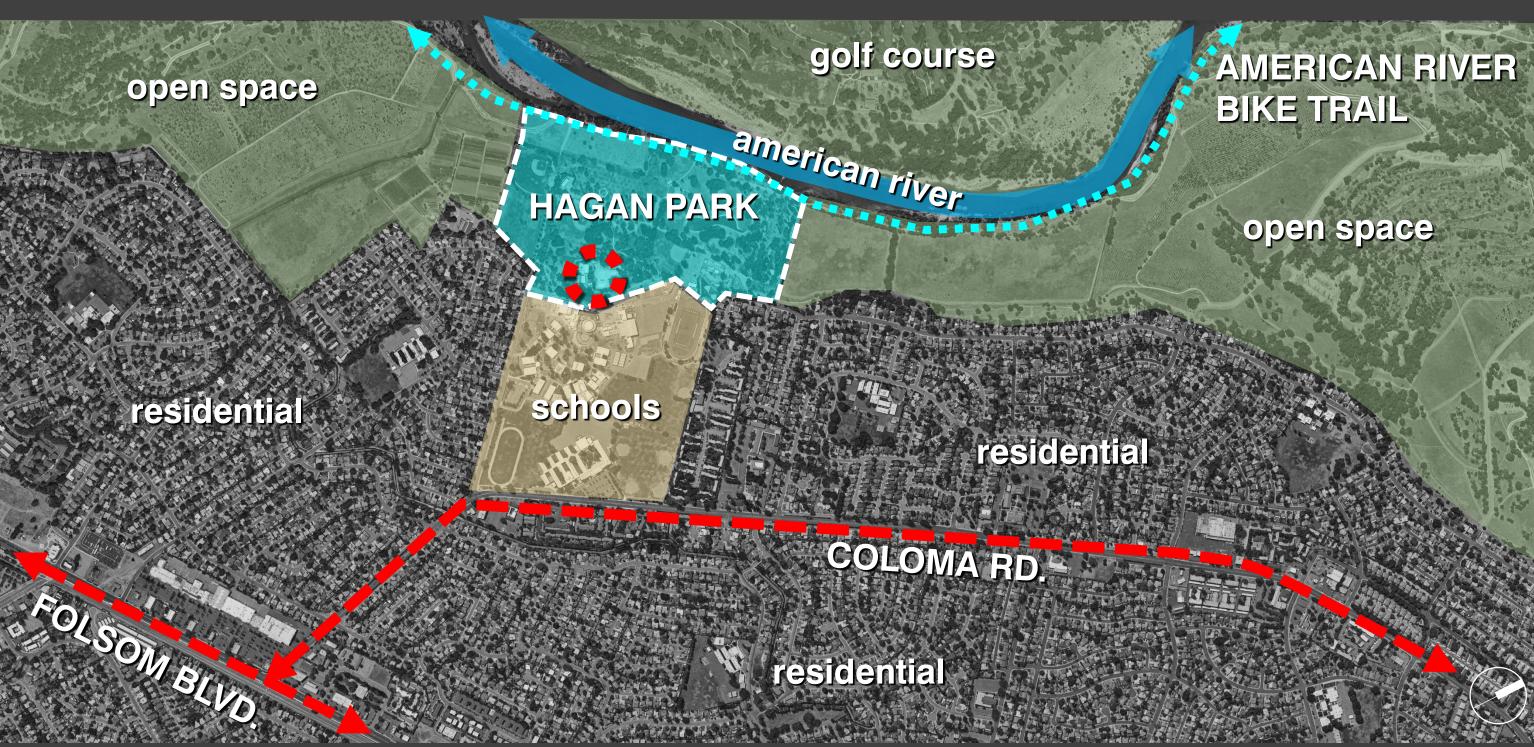
PARK CONTEXT

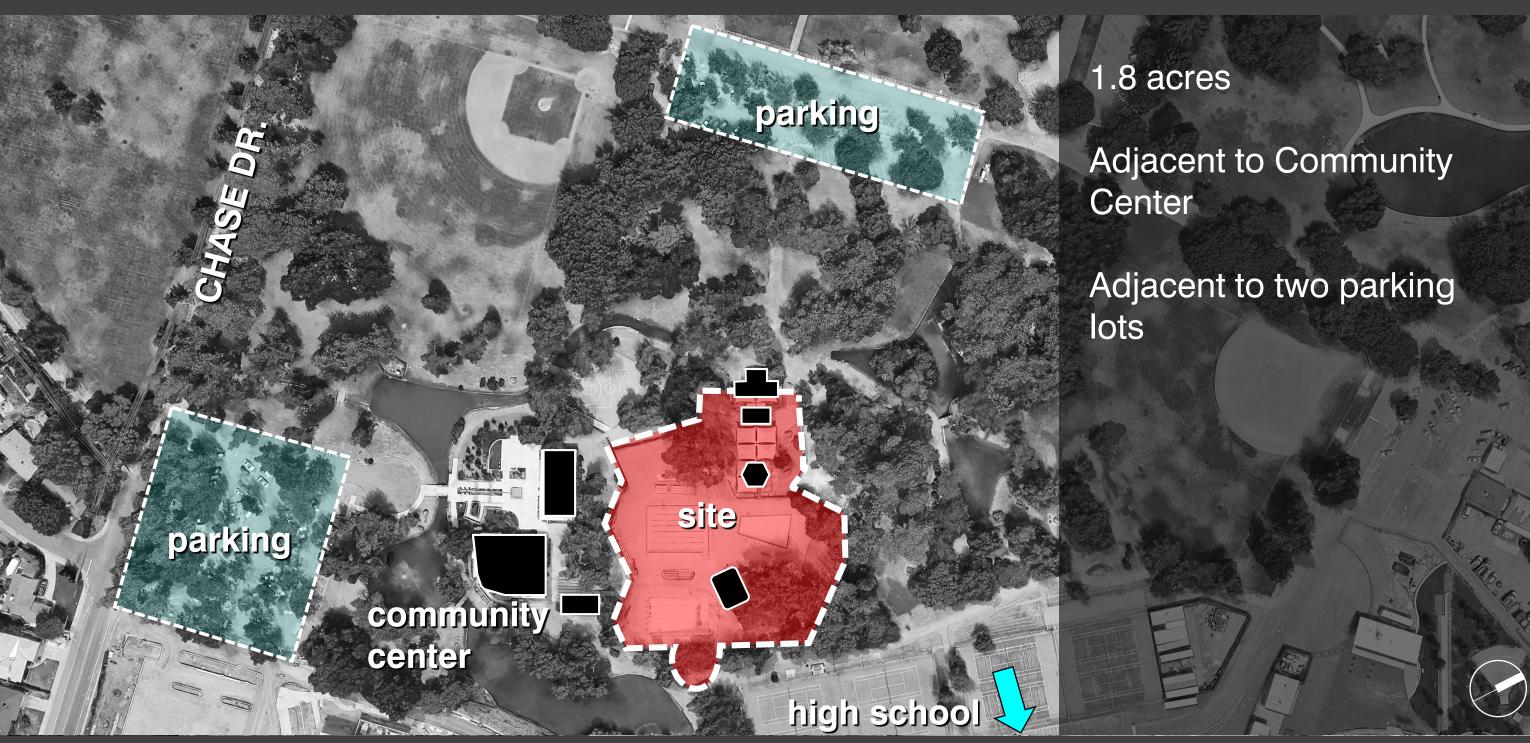
- Built in early 1960s
- Active and passive recreation multi-use
- Connection to river
- District has been in community for 60 years providing recreation opportunities for residents
- Jewel of the park system
- Enhance park legacy

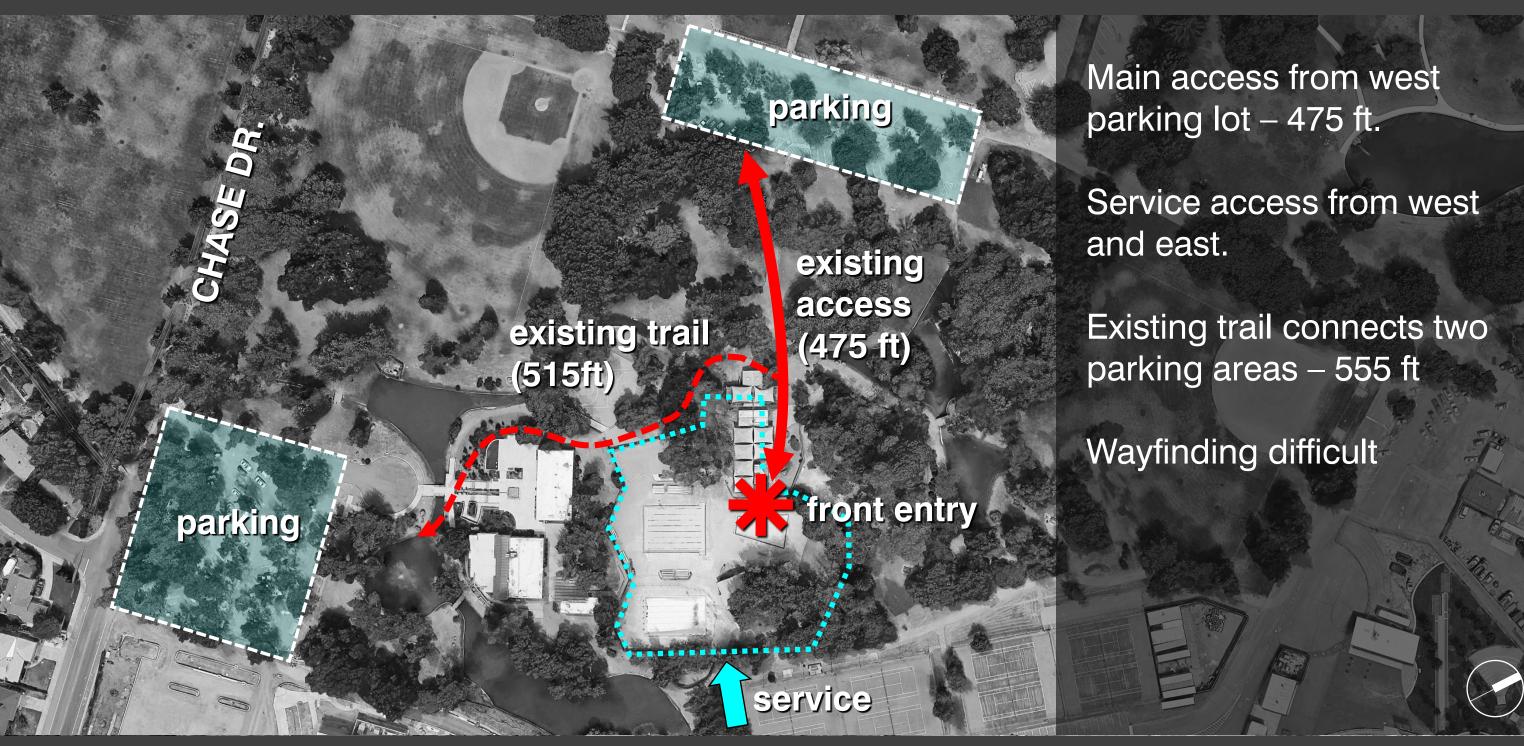


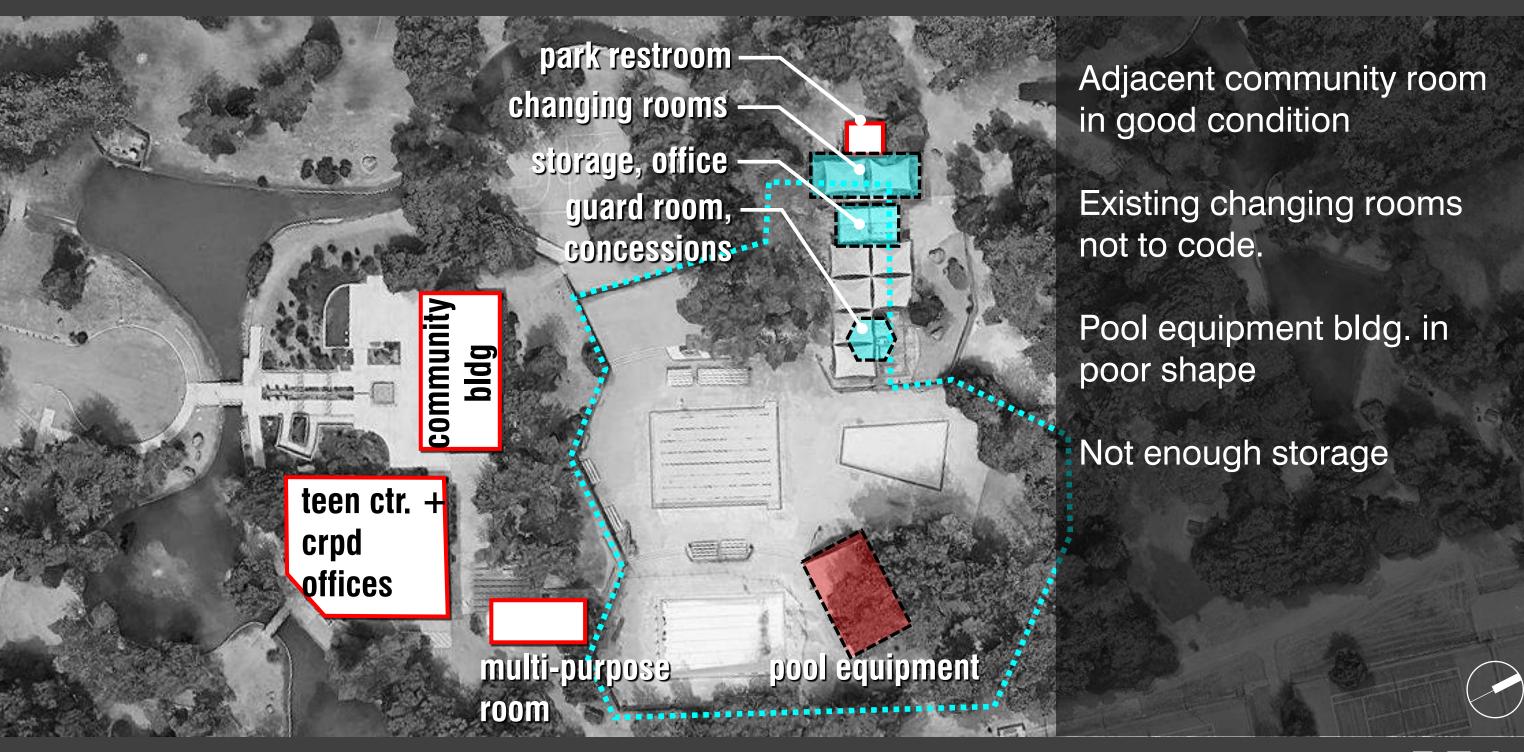


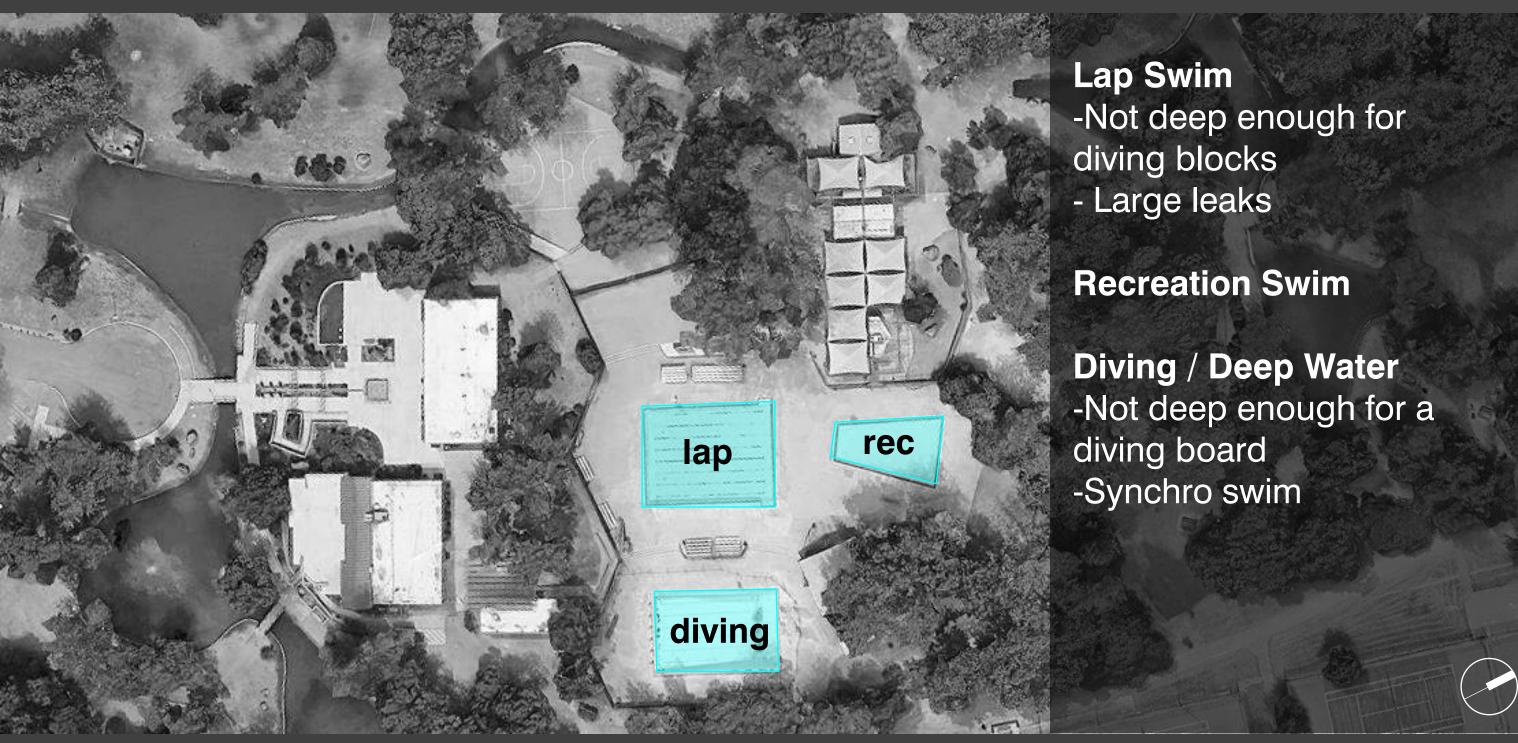


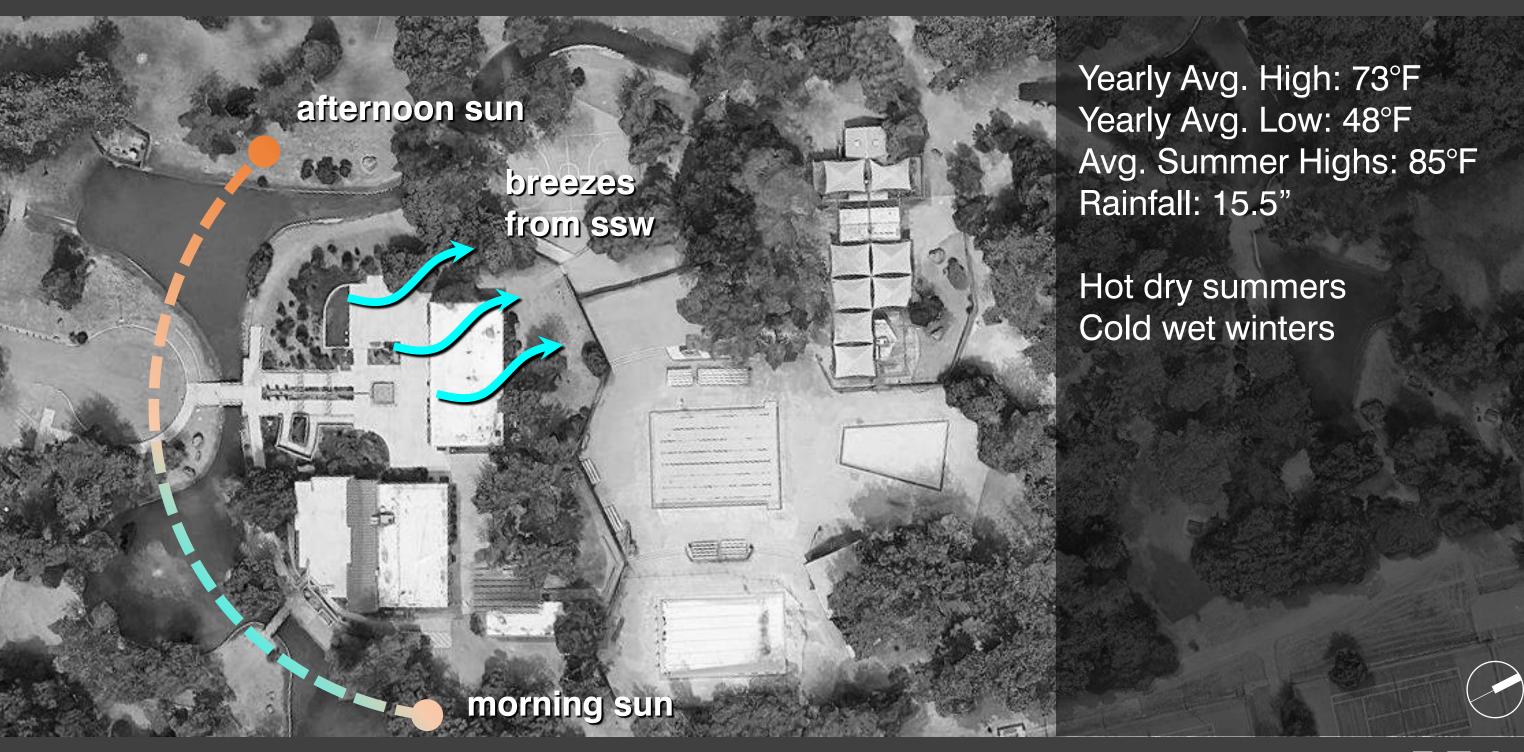


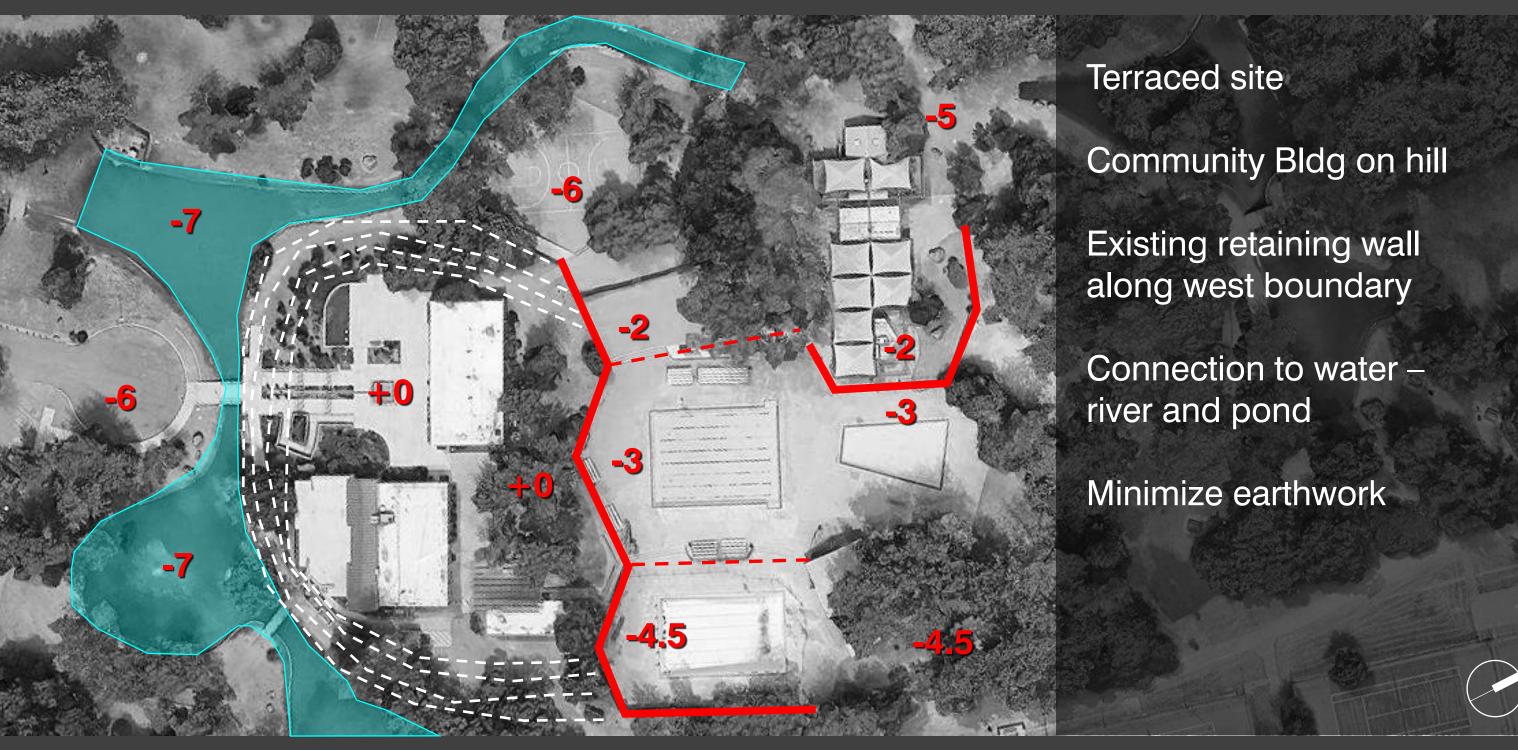












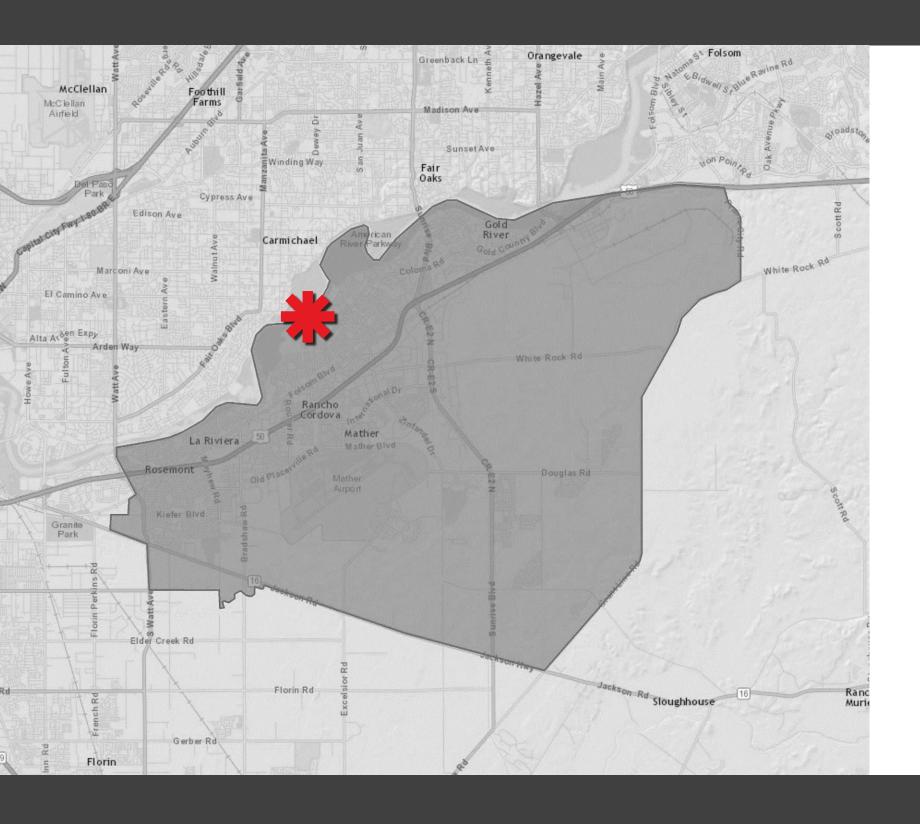






Build Smart

Market + Operational Study



120,487 population (2017 est.)

29,406 families

\$69,447 median income

35.6 median age

34.9% households w/ children

MARKET STUDY FACTORS:

- Service area city + region
- Demographics age, income, available budget, age distribution, growth patterns, recreational spending potential index
- Participation statistics market potential, cross participation
- Identify alternative service providers
- Department + facility trends







OPERATIONS STUDY FACTORS:

- Attendance estimates daily, annual
- Fee structure
- Sources of income membership, programs + services, rentals
- Operating cost projections personnel, equipment, capital replacement, commodities
- Revenue generation projections admissions, membership
- Revenue/expenditure comparisons
- Recommendations







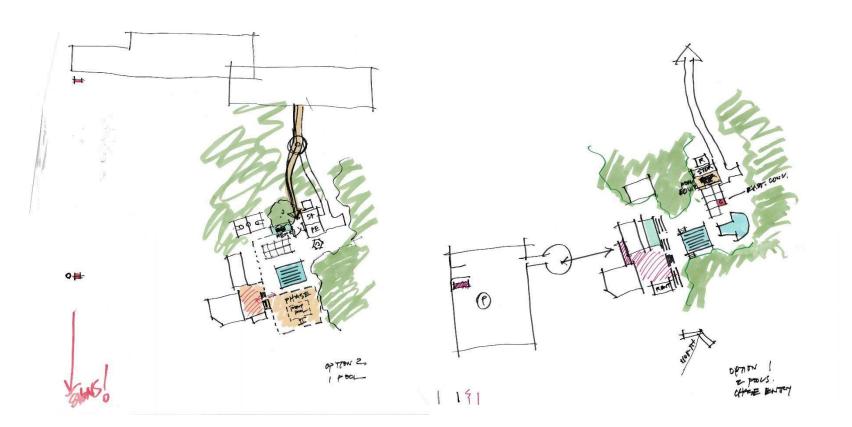


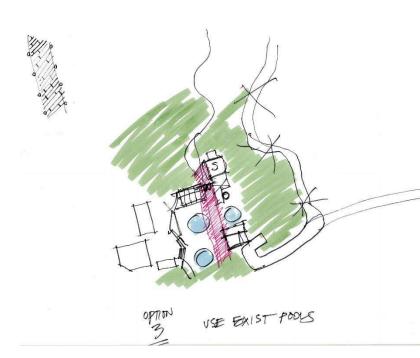


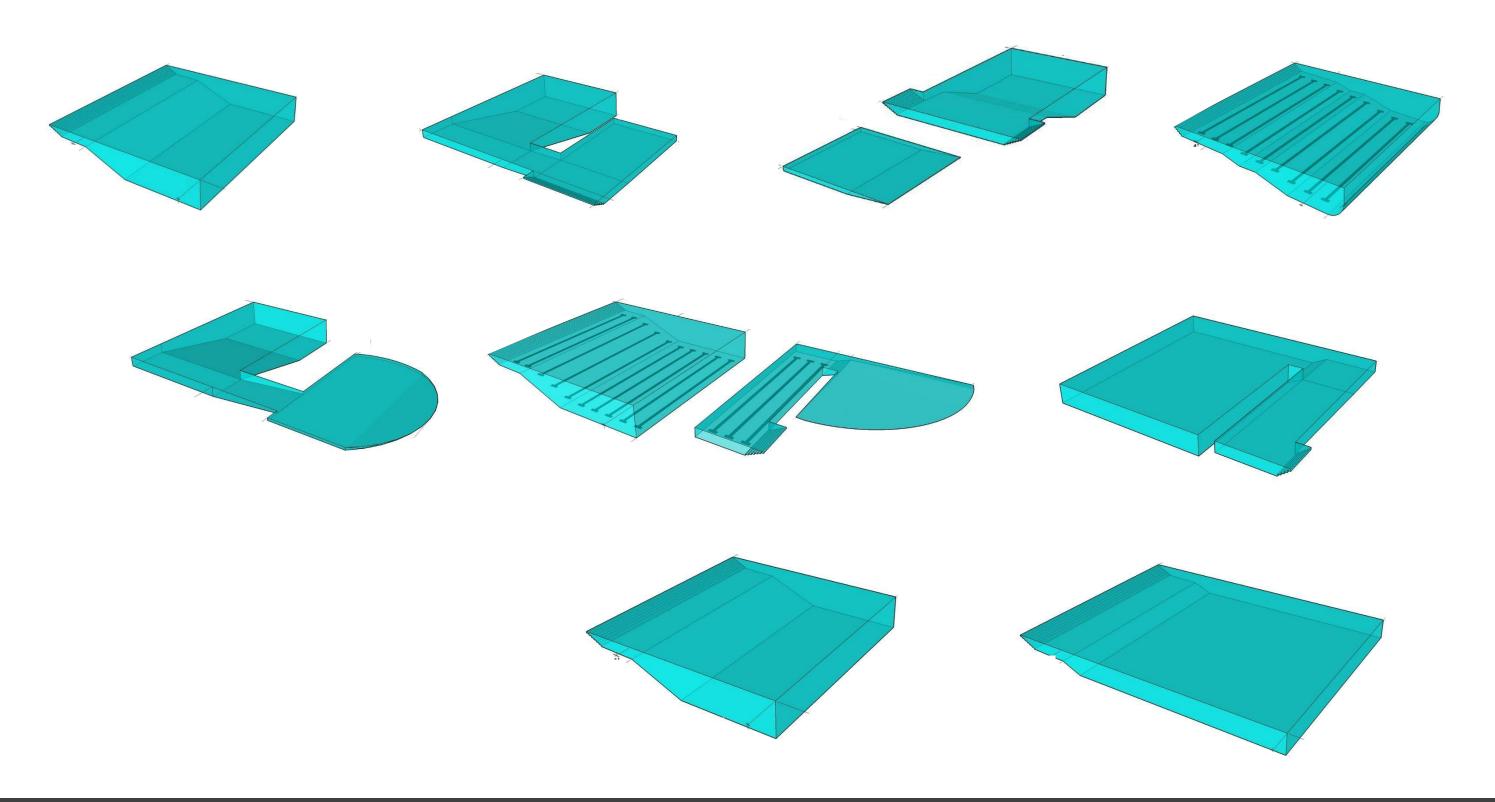
Challenge Convention

Conceptual Design

- **x5** Site visits
- **x24** Pool configurations studies
- x12 Site design scenarios evaluations
- **x4** Program evaluations
- **x6** Meetings with CRPD staff
- **x1** Market studies
- x1 Operational studies
- x2 Reviewed documentation of previous project
- x3 Internal design charrettes

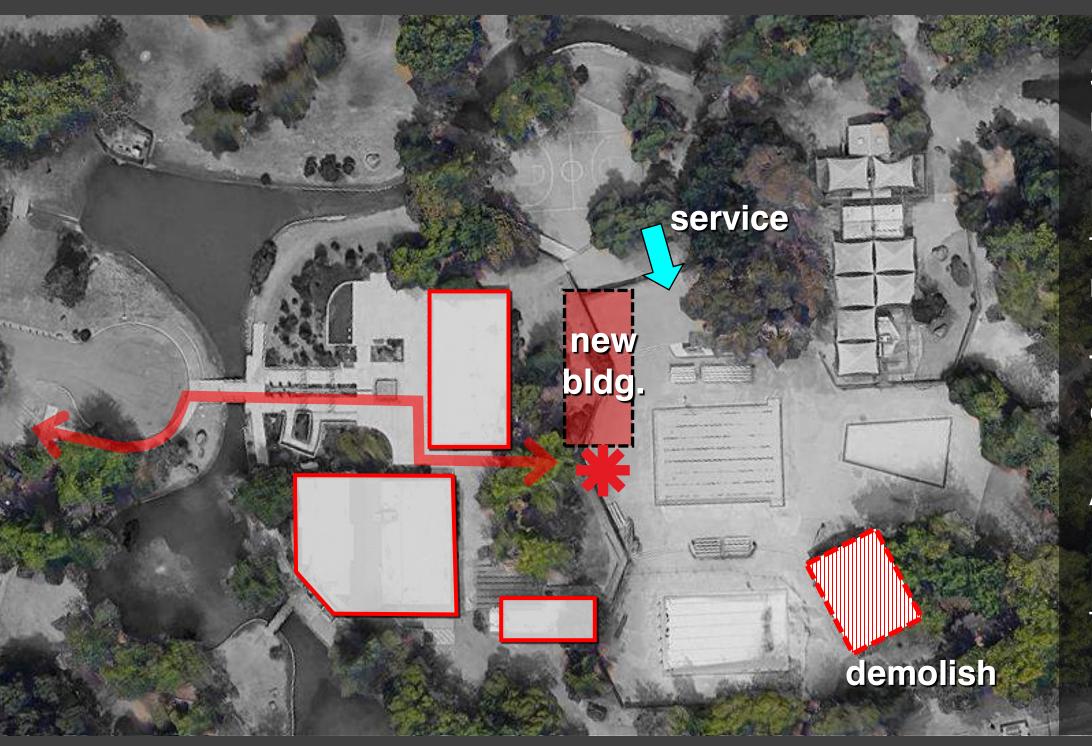












Solar orientation minimizes SW exposure

Building incorporates into topography – fewer retaining walls

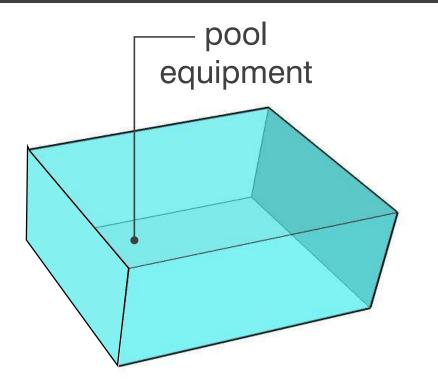
Takes advantage of new entry point

Allows service from west

Provides view of entire facility

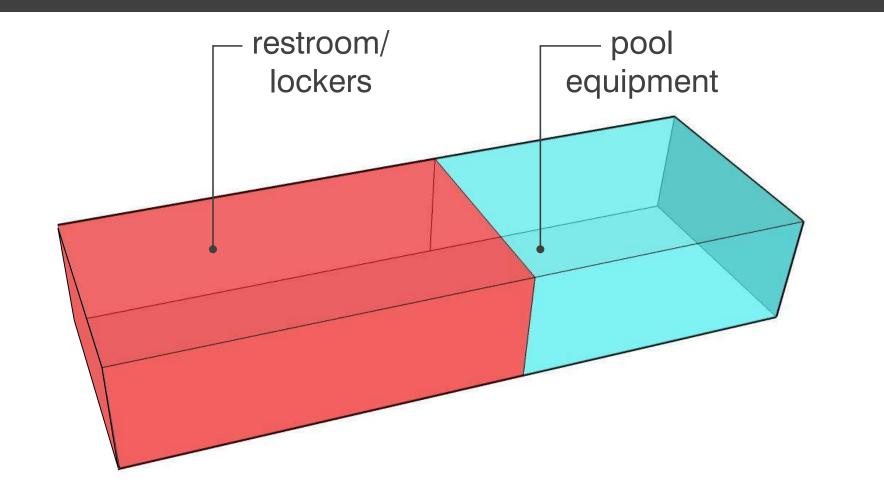






POOL BUILDING CONFIGURATION

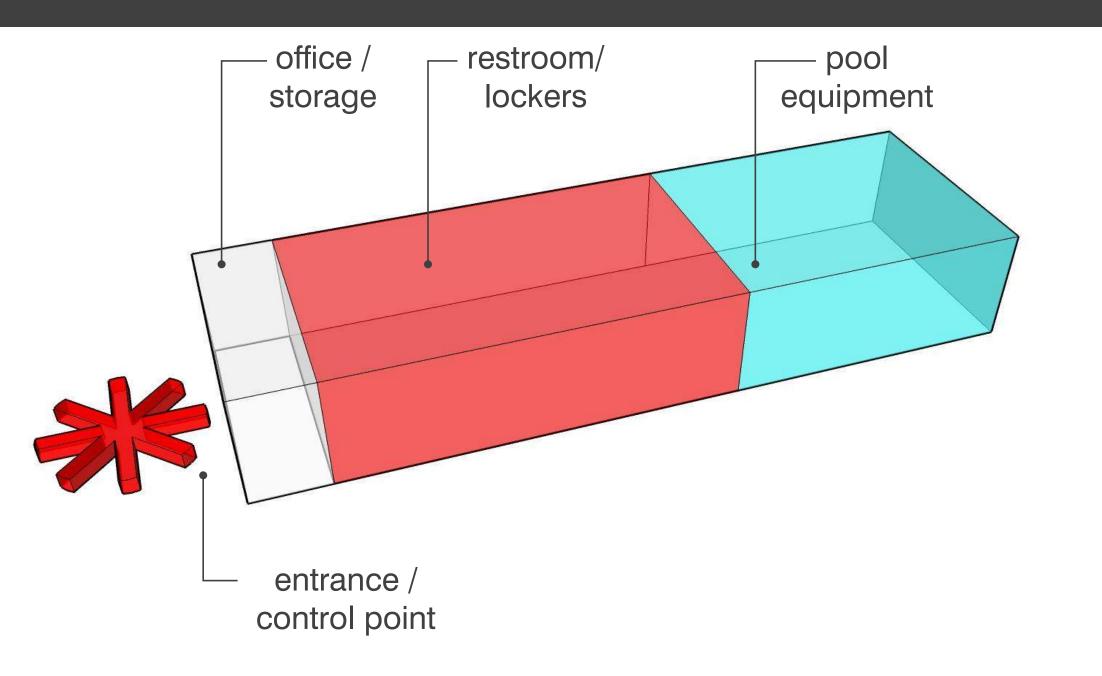
40% pool equipment



POOL BUILDING CONFIGURATION

40% pool equipment

50% locker room / restrooms

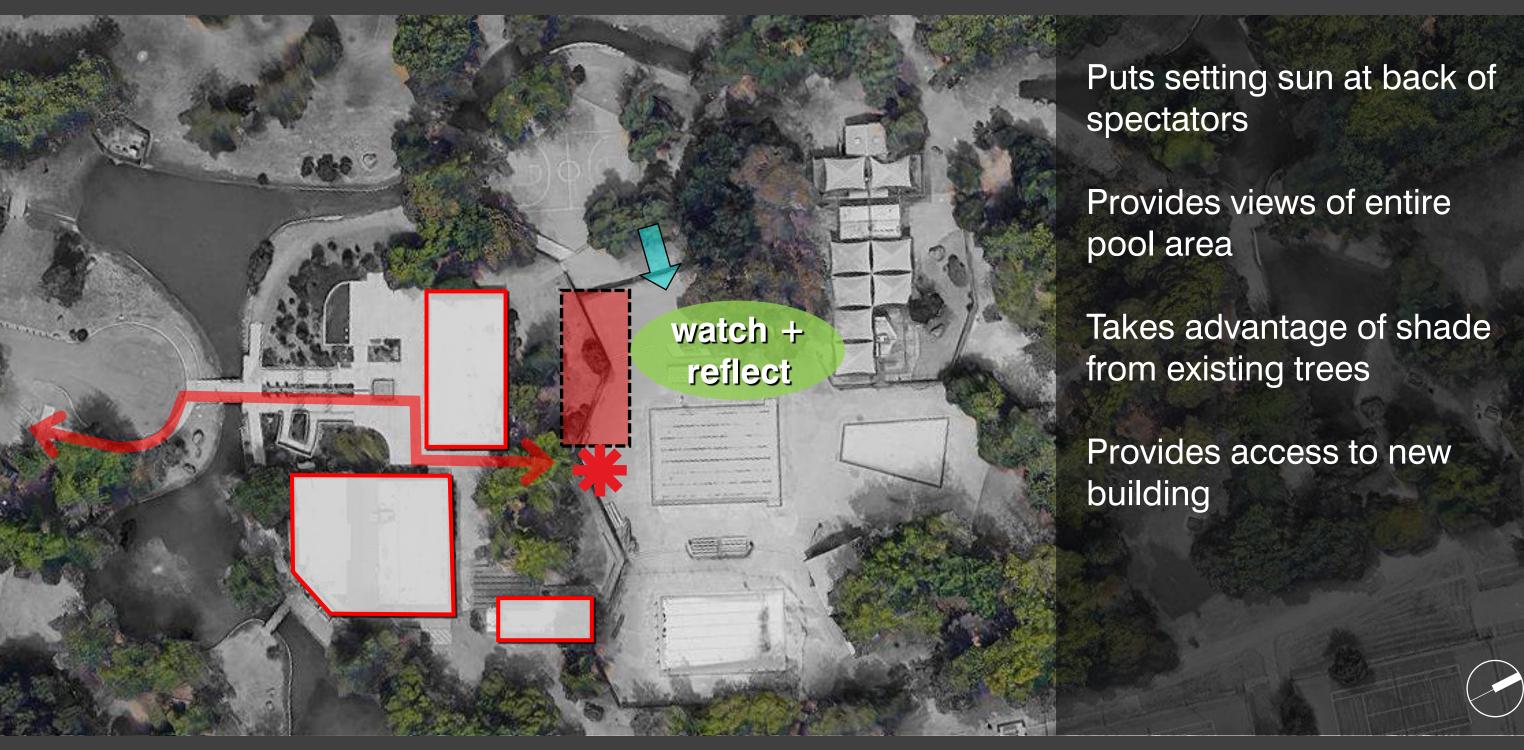


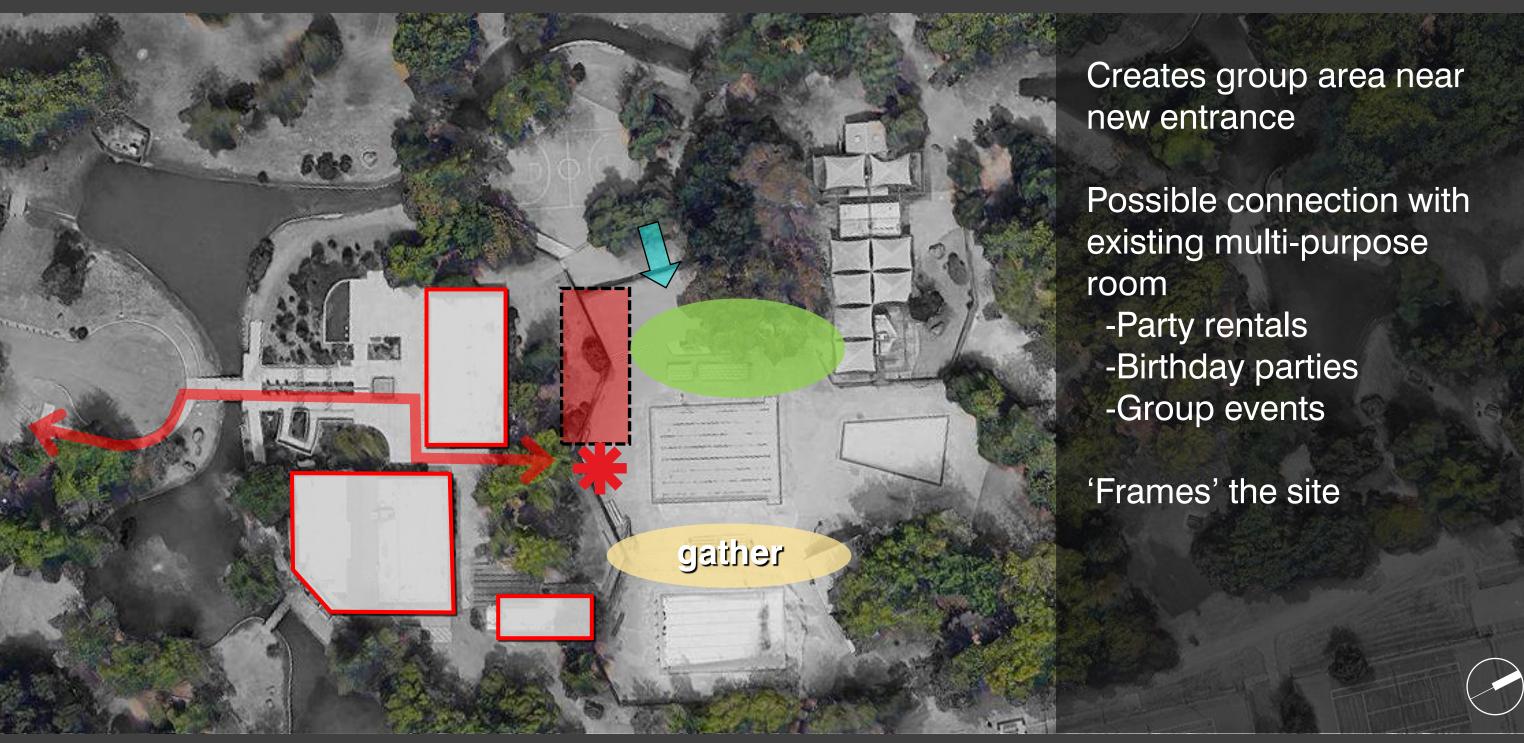
POOL BUILDING CONFIGURATION

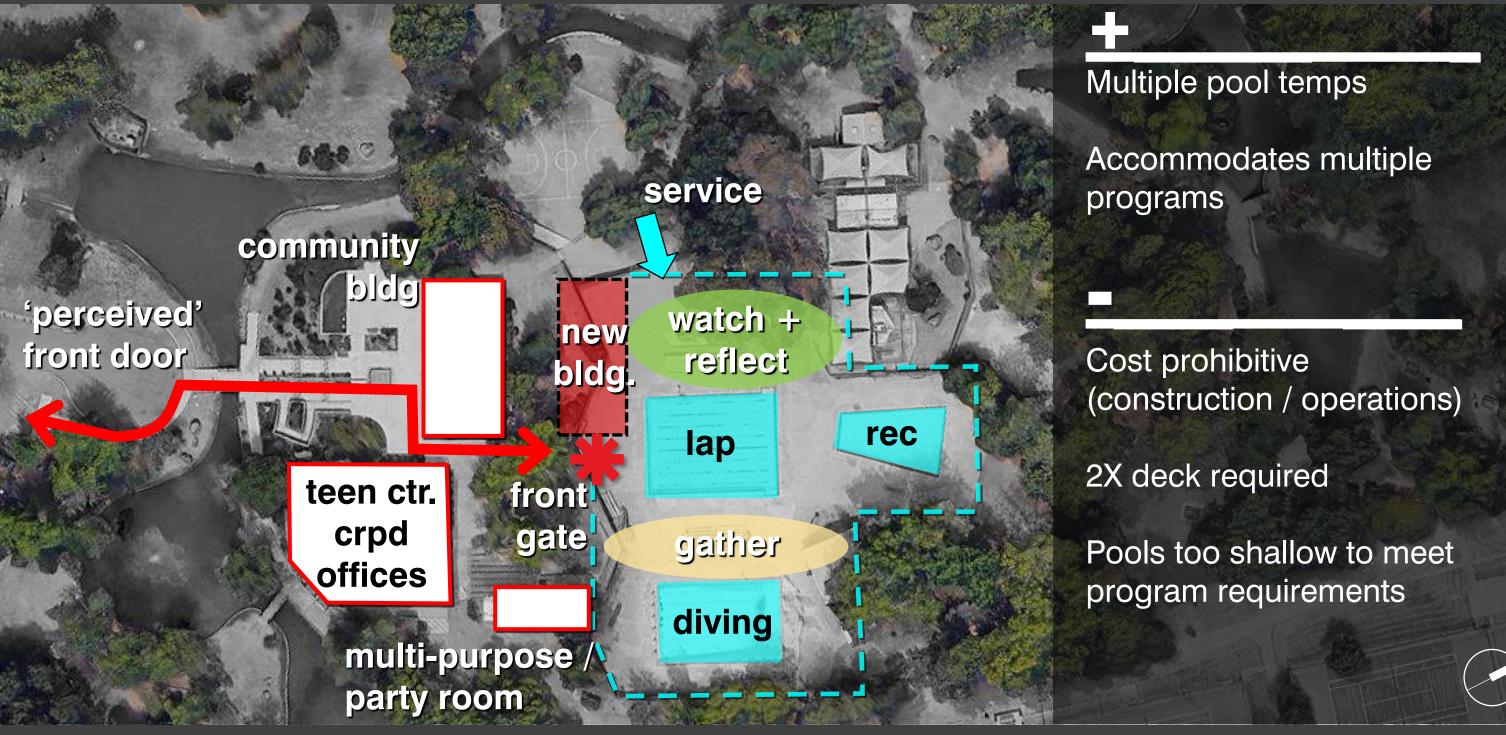
40% pool equipment

50% locker room / restrooms

10% office / storage / entrance









pool replacement





Centrally located pool area

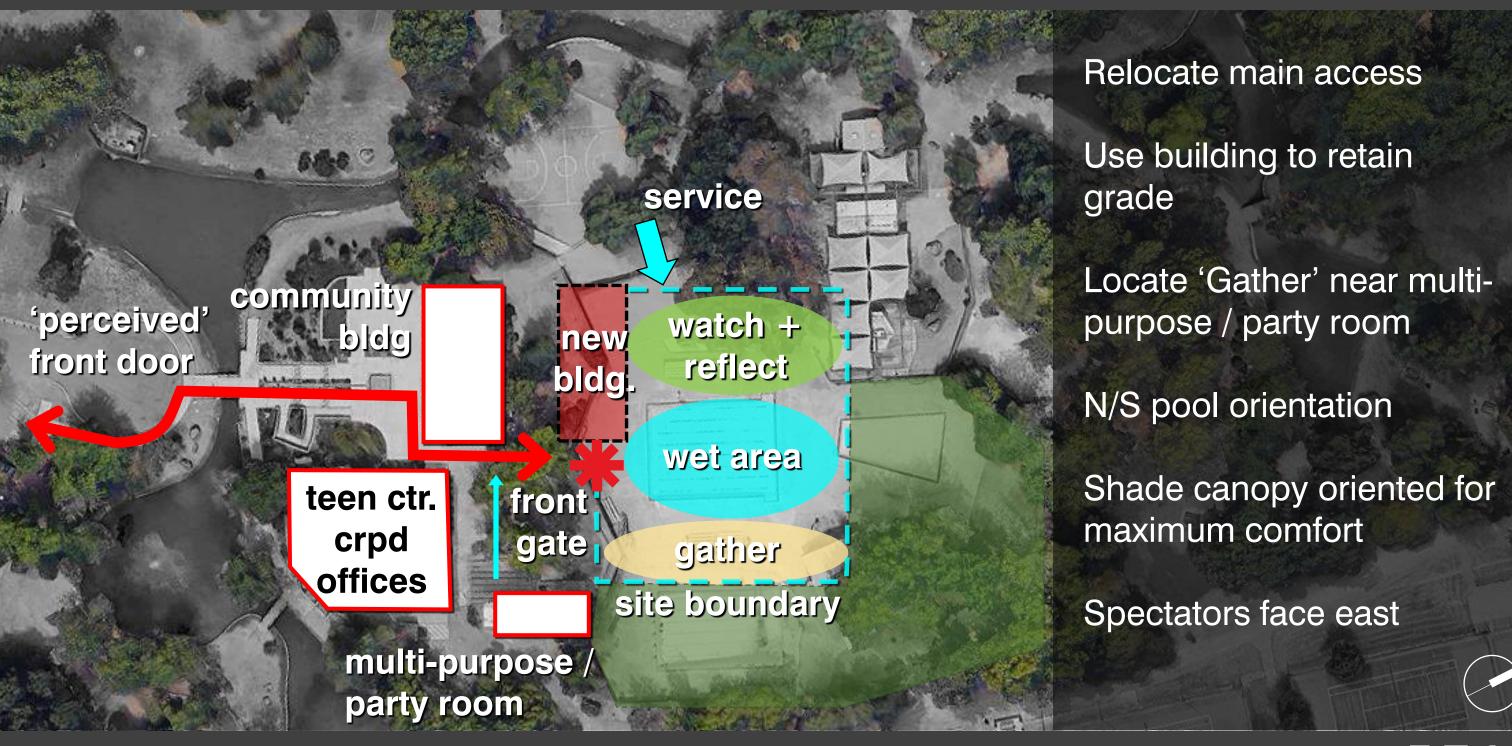
Entrance focuses on the water

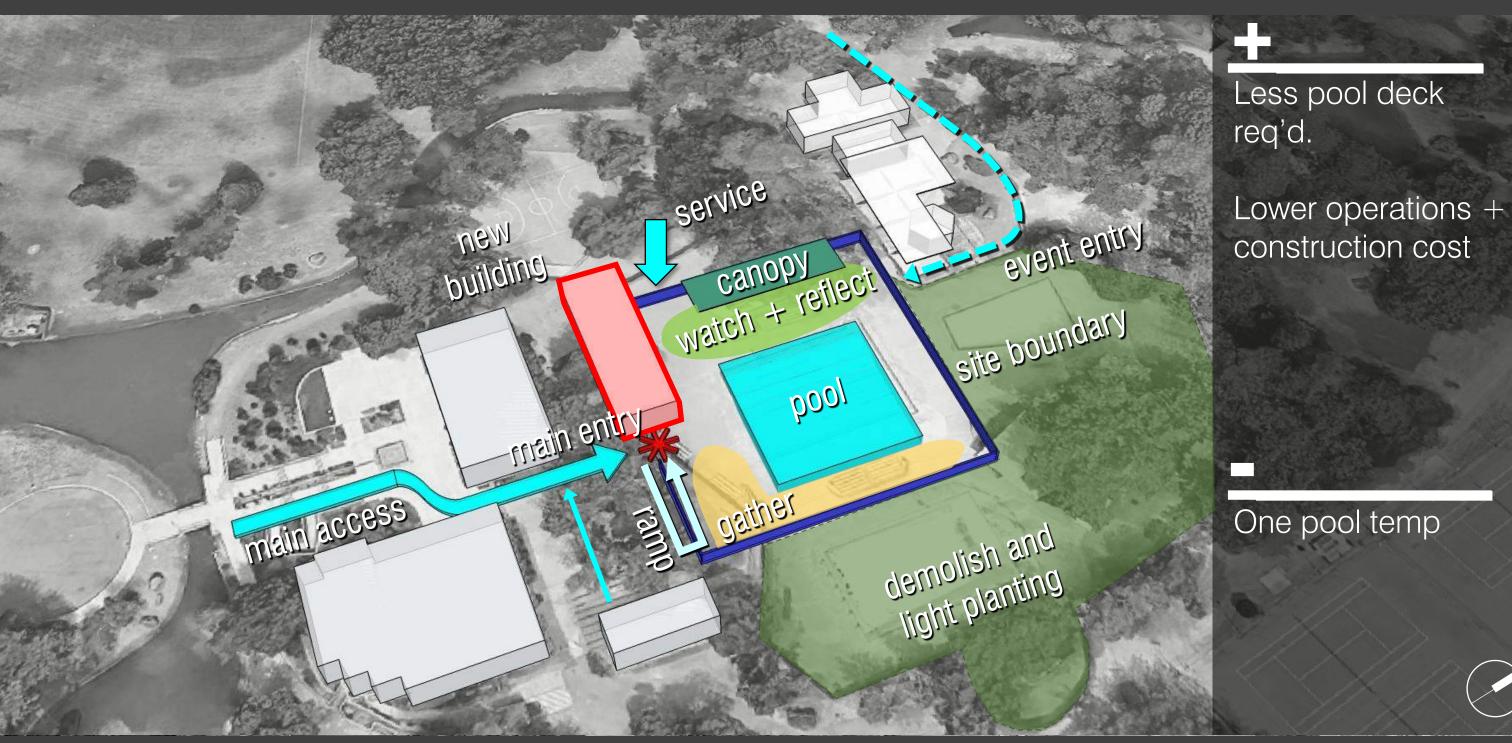
Pool area easily observed by staff in building, visitors, and spectators

Takes advantage of existing pool pits

N/S orientation for swimming lanes











Enrich Lives

Question + Answer

thank you

Changing Lives by Design.

